

LA LECHE LEAGUE GREAT BRITAIN
(A Company limited by guarantee
and not having share capital)

**REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2011**
Company Number 1566925
Charity Number 283771

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LA LECHE LEAGUE GREAT BRITAIN
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REPORT OF THE TRUSTEES

The trustees present their report and financial statements for the year ended 31 March 2011.

PRINCIPAL ACTIVITY

The principal activity of the company is the provision of breastfeeding help, information and education.

LEGAL AND ADMINISTRATIVE INFORMATION

Name of company: LA LECHE LEAGUE GREAT BRITAIN

The company is incorporated under the 2006 Companies Act (No. 1566925).

La Leche League Great Britain is a registered charity (No. 283771)

DIRECTORS

The following persons have served during the year.

Sue Cardus

Christina Lewis

Anna Burbidge

Helen Hannibal

Linda Rowland

Helen Russ

Rebecca Jenkins - Handy

Morgan Gallagher

Amanda Dunbar

(Resigned July 1,2011)

Susan Latham

(Appointed October 16,2010)

SECRETARY

Helen Butler

REGISTERED OFFICE

129a Middleton Boulevard
Wollaton Park
Nottingham NG8 1FW

INDEPENDENT EXAMINER

Christopher Paul Cobb
Cobb Burgin & Co
Chartered Accountants and Registered Auditors
129a Middleton Boulevard
Wollaton Park
Nottingham NG8 1FW

BANKERS

Lloyds TSB Bank plc
Tudor Square
West Bridgford
Nottingham NG2 5JD

LA LECHE LEAGUE GREAT BRITAIN

(A Company limited by guarantee and not having share capital)

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 MARCH, 2011 (CONTINUED)

PURPOSES AND AIMS

OUR PURPOSES as set out in objects of the company's memorandum and articles of association are to:

- [i] to promote the physical and psychological health of mothers and children through education in the technique of breastfeeding, and
- [ii] to advance the education of the public and especially those concerned with the care of children, in the health benefits both immediate and long-term of breastfeeding.

OUR AIMS are to help mothers to breastfeed through mother-to-mother support, encouragement, information and education, and to promote a better understanding of breastfeeding as an important element in the healthy development of the baby and the mother. Our aims fully reflect the purposes the charity was set up to further.

ENSURING OUR WORK DELIVERS OUR AIMS

We review our aims, objectives and activities on a regular basis. The main objectives for the year continued to be the provision of information and support in diverse formats to pregnant and breastfeeding mothers and their families, and the provision of specialist training to health professionals who work with breastfeeding women. This review looks at the success of each activity we have undertaken, and the benefits they have brought to each group. We have referred to the guidance given in the Charity Commission's general guidance on public benefit when reviewing our aims and objectives, and in planning future activities. In particular, the trustees consider how planned activities will contribute to the aims and activities they have set.

The strategies employed to achieve the charity's objectives will be to:

- focus on meeting the needs of breastfeeding mothers and babies for information and support;
- enable families throughout the UK to access our information and services easily (eg with a baby in arms and older child(ren) at their knee);
- provide health care professionals with tools to enable them to help mothers/families effectively in their local communities.

STRUCTURE, GOVERNANCE AND MANAGEMENT

GOVERNING DOCUMENT

La Leche League Great Britain (LLLGB) is an affiliate of La Leche League International (LLLI), a world-wide not-for-profit organisation and internationally recognised authority on breastfeeding. La Leche League GB is registered as a charity with the Charity Commission and is a company limited by guarantee, registered in England, incorporated under the 2006 Companies Act, governed by its Memorandum and Articles of Association, dated 9 June 1981 and amended to allow for current governance arrangements on 23 October 2004 and 22 November 2008. The members of the Company are those women accredited by La Leche League International as competent to offer breastfeeding information to the best of their ability in the advancement of the objectives of La Leche League Great Britain ("La Leche League Leaders") and who have paid their annual Leader fee. Non-Leader members of the Company may only become voting members if appointed to serve on the Council of Directors. There were 250 Leader members at 31 March 2011 (224 Leader-members at 31 March 2010, 206 at 31 March 2009) each of whom agreed to contribute £1 in the event of the charity winding up.

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REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 MARCH, 2011
(CONTINUED)

APPOINTMENT OF TRUSTEES

As set out in the Articles of Association, the chair of the trustees is elected by the Council of Directors (the trustee board). Each year, at the Annual General Meeting (usually held in October) attended by the members of the charitable company, one third (or the nearest number to a third) of trustees shall retire, but shall be eligible for re-election, subject to restrictions placed on the re-election of Departmental Directors. Departmental Directors are trustees who have been elected by the membership to take responsibility for designated areas of the company's business and who may not serve more than two three-year terms in such a position.

All voting members are circulated with invitations prior to the AGM advising them of the retiring trustees and requesting them to nominate trustees for election at the AGM.

The trustee board has the power to co-opt other trustees during the year, subject to such persons then standing for election at the next AGM. When considering co-opting trustees, the board has regard to the requirement for any specialist skills needed.

TRUSTEE INDUCTION AND TRAINING

New trustees receive an orientation pack (revised and updated as necessary) to brief them on their legal obligations under charity and company law, a copy of the Memorandum and Articles of Association, the charity's policies and procedures, the department structure and decision making processes, the recent financial statements of the charity and the current strategic plan. Opportunities are given to new trustees to meet key employees and other trustees. Trustees are encouraged to attend appropriate external training events where these will facilitate the undertaking of their role.

ORGANISATION

The Council of Directors, which administers the charity, can have up to 15 members (the majority of whom must be appointed from amongst the Leader-members of the company). The Council meets four times a year and communicates regularly by email.

The Trustees manage the day-to-day operations of the charity. To facilitate effective operations, authority is delegated to staff and volunteers, within terms of delegation approved by the trustees, for operational matters including finance, volunteer training and support, publications and training activities.

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REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 MARCH, 2011

(CONTINUED)

RISK MANAGEMENT

Risks facing the organisation were reassessed in 2010 and plans put in place to mitigate them.

These risks have been/are being addressed in the following ways:

Risks associated with the downturn in Peer Counsellor Programmes being commissioned by the NHS (this part of the organisation–Education & Development Department (EDD)–is being assessed to broaden the scope of the department in the current economic climate).

Risks associated with the economic links between the trading subsidiary and the EDD (development of new website to attract and retain more external customers).

Risks associated with the restructuring of La Leche League International, our parent organisation (discussions about possible new agreements and cost-sharing arrangements; are still on-going).

Risks associated with lack of general funds from memberships and donations (fundraising team urgently needed to address this issue).

OBJECTIVES AND ACTIVITIES

The objects of the Company are to:

- [i] to promote the physical and psychological health of mothers and children through education in the technique of breastfeeding, and
- [ii] to advance the education of the public and especially those concerned with the care of children in the health benefits both immediate and long-term of breastfeeding.

The mission is to help mothers to breastfeed through mother-to-mother support, encouragement, information and education, and to promote a better understanding of breastfeeding as an important element in the healthy development of the baby and the mother.

The main objectives for the year continue to be the provision of information and support in diverse formats to pregnant and breastfeeding mothers and their families, and the provision of specialist training to health professionals who work with breastfeeding women.

The strategies employed to achieve the charity's objectives are through:

- Training and supporting La Leche League Leaders
- Encouraging and supporting Leaders in forming local groups
- Supporting Leaders in delivering support and information to mothers and others
- Developing the Peer Counsellor Programme and breastfeeding courses
- Maintaining a membership of mothers and health professionals and providing them with information and support
- Producing and purchasing publications for Leaders, members, health professionals and the general public
- Raising public awareness of breastfeeding and of La Leche League

In shaping our objectives for the year and planning our activities, the trustees have considered the charity commission's guidance on public benefit.

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REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 MARCH, 2011 (CONTINUED)

MAIN AREAS OF OPERATION

SUPPORT

Mother-to-mother support - LLLGB Local Groups, LLLGB Telephone Helpline, LLLGB Online Helpforms

Volunteer support - Leader Accreditation, Leader Support

INFORMATION

Publications, website, professional liaison, public relations, trading subsidiary - LLL Books Ltd

EDUCATION and DEVELOPMENT

Breastfeeding courses, LLLGB Peer Counsellor Programme

ADMINISTRATION and FINANCE

Administration, finance, memberships.

MOTHER-TO-MOTHER SUPPORT

Local Groups

Groups run regular breastfeeding information and support meetings for mothers. During 2010-11, 81 groups met regularly throughout England, Scotland and Wales. The number of contacts with mothers through Groups and one-to-one, by local Leaders, in 2010-11 was 11,192, an increase on the figure of 8,215 recorded in 2009-10, and also of those recorded in the two years prior to this.

In addition to support meetings for mothers, many groups organise fundraisers and workshops, plus working locally with health professionals, particularly during Breastfeeding Awareness week (BAW), which took place in June 2010. Unfortunately, BAW did not happen this year (2011) due to government cuts.

Whilst attendance at meetings might fluctuate from month to month, Leaders also receive feedback which confirms that the value of LLL group support and confidence in LLL philosophies produces a 'ripple effect'. Whilst this 'ripple' effect cannot be scientifically assessed, it should not be forgotten that the information shared about the rationale of breastfeeding on demand, baby-led weaning and attachment parenting serves to bolster the confidence of many women to trust their own mothering instincts. The evaluation of the Ten New Groups Project (see below) confirms that mothers are empowered by attendance at group meetings and hence grow more confident in their parenting styles.

National Helpline

The number of calls to the LLLGB Helpline was just over 15,000 in 2010-11, with around 7,500 separate callers for the year (slightly less than in 2009-10). Calls per month are averaging 1,250, with an average call duration of 10 minutes – a total of 12,500 minutes-worth of support given to mothers every month. Local calls have increased slightly again.

Online Helpforms

There were 871 Helpforms answered in 2010-11; this figure is slightly lower than last year's figure of 967. The numbers are down a little because of a drop in volunteers (family commitments taking precedent). We have asked mums to get help from the helpline instead. The number of other email enquiries has increased from 1500 in 2008-09 to 1650 this year.

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REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 MARCH, 2011 (CONTINUED)

VOLUNTEER SUPPORT

Leader Accreditation

This year we were working with over 100 applications with around half of these being new applications. We had an increase in accreditations to 40. This year saw a major revision in the materials we use with a new Leader Applicant Handbook launched in April 2011. The department has also grown by attracting new Associate Coordinators of Leader Accreditation.

Ten New Groups Project

Summary of project outcomes

- Established ten new groups in 2010-11; a further four groups are expected in the next year;
- Eleven new leaders; seven more Leaders are due to be accredited within six months;
- Currently helping over 50 mothers with potential to reach many more;
- New groups policy developed and recommended to LLLGB;
- Resources and expertise rolled out to rest of LLLGB, to support further growth and development within the organisation helping us to reach more breastfeeding mothers.

Leader Support

The Leader Department aims to support Leaders in their work as volunteers through one to one contact with the Leader Department Director and the District Coordinators (DCs), through the organisation of workshops and conferences, and through regular contact with LLLGB via email, phone and letter. Many Leaders also find support from La Leche League International's online Community Network.

LLLGB currently has two trained Communication Skills (CS) Facilitators who can provide sessions at workshops in addition to stand-alone CS workshops to develop and enrich the skills used in leadership. LLL members are also welcome to attend these workshops.

The Department has piloted new Leader Support systems during the year, as part of the Ten New Groups Project, and hope to encourage more Leaders to join this department. The New Leader Resource File developed in partnership with the Ten New Groups Project, has been rolled out to all Leaders and will provide another quality resource for all newly accredited leaders.

There were both regional workshops and a national workshop for Leaders organised during the year. The National Workshop (accompanying the AGM) held in Newcastle was attended by around 150 delegates, including Leaders, Leader Applicants, LLLGB members, peer counsellors and health professionals from around Great Britain.

INFORMATION

Publications (Magazines)

The charity's flagship magazine for members, *Breastfeeding Matters*, continues to provide its readers with inspiring mothers' stories and LLL support on a bi-monthly basis. Due to a fall in the number of Peer Counsellor Programmes fewer copies are being published. The hard-working Magazine Publications team are hoping to widen the readership and increase subscription requests for this wonderful resource.

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REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 MARCH, 2011 (CONTINUED)

Publications (Leaflets)

Collaborating closely with the trading subsidiary, the LLLGB leaflets team continued work on updating existing leaflets and writing new titles. A selection of new information sheets addressed the needs of new mothers, including *Sleepy Baby—why and what to do*, *Comfortable Breastfeeding*, *Nipple Pain—why and what to do* and the new easy-read title *Breastfeeding*. Other new titles included *Nipple Shields?* New A3 information sheets produced were *Blocked Ducts and Mastitis*, and *Still Nursing*. There was also a new booklet: *Starting Solid Food*. In addition, brochures were developed for the Education and Development Department and for the Leader Accreditation Department. All leaflets are rigorously reviewed by a strong Leader review group and members of the LLLGB Panel of Professional Advisors ensuring mothers, Leaders and health professionals are receiving the most up to date information possible,. All our leaflets are shared with other LLL entities around the world, some of whom adapt the text and/or translate to meet local needs

Website

The website had an average of 12,000 visits per month during 2010-11. Work is still ongoing to combine the website with our trading subsidiary (see details below).

Professional Liaison

La Leche League has had various requests for input into research projects by health care professionals and other organisations. Two La Leche League Leaders offered valuable input into the changes in the *Healthy Lives* White Paper consultation and worked on a response regarding infant food regulations.

Public Relations

The expertise of La Leche League is widely recognised by the Media and we are regularly contacted by journalists, TV companies, radio stations and websites, asking for our input on current news stories. We also respond to negative or inaccurate articles.

Our contributions in this area include:

- A response to an article in the British Medical Journal on introducing solids which was widely used by others and recorded in the rapid response section of the BMJ website.
- A response to a negative breastfeeding article in Mother & Baby, subsequently quoted in the Daily Telegraph; a quote in the Daily Mail concerning a celebrity being negative about breastfeeding; an article in the Oxford Mail on starting solids.
- Information supplied for articles in The Times, Stylistic and Real magazines, Mother&Baby, BBC online website, Ethical Magazine, the Working Mums Website, and the Guardian, and GMTV, Renegarde Pictures, producing the Cherry Healey series, and Woman's Hour.
- Letters to Ofqual about biased exam questions, companies about the use of bottles, and to the Labour Party re remarks by Ed Milliband about formula.
- Work with Lifesupport Productions to change an image of bottle feeding to a breastfeeding one.
- Information supplied to numerous freelance journalists writing articles.
- Press releases produced for LLL Leaders on various topics, including Informal Milk Sharing, Breastfeeding in Public Spaces, National Breastfeeding Week and World Breastfeeding Week.
- Letter written in support of the European Bill to stop DHA being added to formula.
- Contact with media over the Evaluation of our Ten New Groups Project

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REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 MARCH, 2011 (CONTINUED)

Enquiries from members of the public have been varied but most often include needing support in custody cases, breastfeeding rights in public spaces and at work, comments about news and media stories, and students doing research projects. We get told about many new products for babies and asked either for our opinion or if we can test them.

Trading Subsidiary – LLL Books Ltd (trading name La Leche League GB SHOP)

The recession brought a decline in sales again for the SHOP. Income for the year was around £107,148, a drop of £37,000 over 2009-10; the Gift Aided donation to LLLGB for the year will be £11,000. The publication in the UK of the LLLI flagship title *The Womanly Art of Breastfeeding* brought increased sales for this title, and our own published leaflets also sold well, but sales of other products declined.

The LLLGB SHOP website had an increase in 6.70% visits compared to last year. The visits came from 137 countries/territories compared to 127 last year. Visitors are spending on average 6.68% longer browsing the online shop and the bounce rate is down by 3.95%. The new website is able to sell to the UK and Europe with worldwide sales being taken via phone, fax and email.

EDUCATION and DEVELOPMENT

Breastfeeding Courses

Work continued on the modularised courses offered by the department. A new course *B is for Babies* is under development and will be offered to users in the next financial year.

The ‘classic’ five day PCP Administrator Trainings which trains health professionals who in turn train mothers to be peer supporters through the LLLGB Peer Counsellor Programme continued to be offered. During this period a new curriculum was prepared and issued to both existing programmes and new candidates. New standard texts were also been introduced for all trainings – the new editions of *The Womanly Art of Breastfeeding* and *Breastfeeding Answers Made Simple* have replaced the previous editions of the *Womanly Art* and the *Breastfeeding Answer Book*.

Peer Counsellor Programme

The established version of the LLLGB PCP, continued to run throughout the UK, with around 60 ‘live’ programmes at the end of this financial period. Over the year 80 health professionals were trained, who went on to train 700 Peer Counsellors around the country. PCP’s continue to combine by geographical area giving an overall reduction in the number of PCPs running.

A new A5 brochure/leaflet to promote the work of the department was produced and circulated. The financial impact of NHS funding restrictions brought in during this period should not be underestimated – in the current financial climate the department has been hard pressed to maintain market position in the face of cuts together with competition from other providers in this field.

RELATED PARTIES

La Leche League International and La Leche League Europe

In October the Chair and Finance Director took part in a joint meeting in Frankfurt with representatives of LLLI, LLL USA, LLL Europe and other LLL entities from around the world, to discuss the structural changes within the international organisation.

In March several representatives of GB attended the European Management Symposium in Frankfurt, and the Chair also attended the European Council Meeting.

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REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 MARCH, 2011 (CONTINUED)

External Organisations

La Leche League is an active member of the Breastfeeding Manifesto. We also contribute to the Baby Feeding Law Group, NICE, and Stakeholder meetings with the Department of Health. We are working with the Baby Café on the new Baby Café Locals. LLLGB was represented at the UNICEF conference and on the LLL European Council which met in Darmstadt in January.

Regular contact is also maintained with the National Childbirth Trust, Best Beginnings, Baby Café, Baby Milk Action, the Royal College of Midwives and the World Alliance for Breastfeeding Action, Association of Breastfeeding Mothers and other like minded groups.

ADMINISTRATION and FINANCE

At 31 March 2011 there were 750 subscribing family members, 52 health professional members and 3 supporting members on the database. These are down on 913, 75, and 5 respectively for 2009/10. There has been a further decline amounting to in the number of HP members, from the traditional level of around 100 a few years ago to this year's figure of 52, which has no doubt been exacerbated by cuts in the NHS as well as by the cessation of the publication *Breastfeeding Abstracts* by LLLI.

The proportion of members Gift Aiding is still around 65% but this masks a fall of 100 in their number. The Gift Aid claim for 2010/11 is £3370, down 20% from the previous year's £4189. The proportion of Health Professional members who have signed Gift Aid certificates has gone up from 58% in 2009/10 to 64% following an appeal, but because of the fall in the overall number of HP members this is actually a reduction of 10 individuals.

The burglar alarms, fire extinguishers and other office equipment are checked on a regular basis. The insurance (both office and public liability) were reviewed to ensure that we are getting the best possible cover for our needs. Office staff attended a First Aid course, to update their skills in this area.

The accounts show total incoming resources for the year of £311,649, some of the charity's main sources of income are:

	£
Donations	2,035
Subscriptions	26,682
Peer Counsellor Programme income	125,537
Grant (Department of Health)	40,700
Grant (Oak Foundation)	31,095
Grants (Groups)	11,493
Donation from trading subsidiary	11,000

Costs have been met principally through subscriptions, donations from the charity's trading subsidiary, income from courses and the Peer Counsellor Programme, grant income and donations. We have also generated small but useful amounts of income through the Everyclick search engine.

A three year grant was received from the Department of Health Section 64 fund (£40,700 for 2010-11).

We are once again grateful for the support of the Awards for All Fund and various local funders, for grants to groups. Other gifts have been received from: Emma-Jane Ltd., KPMG LLP, Martin Butler, Sue Cardus, Rebecca Clough, Dr O Degtyareva, Dr A H Hasemi, Andrew Hayden and Kate Hunt. Whilst donations were down this year, we are very grateful for those people who felt able to make a contribution to our work. We also had a generous, non-restricted grant from the Oak Foundation to further our work on developing new groups in Wales.

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REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 MARCH, 2011 (CONTINUED)

All the charity's income has been applied in meeting its objective of providing breastfeeding support, information and education.

During the year La Leche League groups had a turnover of £34,946. This is reflected in the accounts.

The Balance Sheet shows general funds of £147,879 of which £27,191 is in cash held by groups.

La Leche League Great Britain will aim to maintain reserves in order to provide continuity of service provision. Unrestricted funds will be held in reserve for amounts of up to six months annual running costs to provide for any unexpected shortfall in funding. The level of reserves is considered adequate. The balance of restricted funds represents the unspent portion of the amount received from funders which is specifically earmarked for the completion of fund projects. During the year there was net outgoing of unrestricted funds of £43,369 which will be taken from reserves.

TRUSTEES' RESPONSIBILITIES IN RELATION TO THE FINANCIAL STATEMENTS

Company law requires the trustees to prepare financial statements that give a true and fair view of the state of affairs of the charity at the end of the financial year and of its surplus or deficit for the financial year. In doing so the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for maintaining proper accounting records which disclose with reasonable accuracy at any time the financial position of the charity and enables them to ensure that the financial statements comply with the Companies Act 2006. The trustees are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

AUDITORS

As the company is entitled to exemption from audit, Cobb Burgin & Co will not be seeking reappointment as auditors to the company for the ensuing year.

INDEPENDENT EXAMINER

Mr C.P. Cobb of Messrs Cobb Burgin & Co will continue in office as independent examiner for the ensuing year.

SMALL COMPANY PROVISIONS

This report has been prepared in accordance with the special provisions relating to small companies under Part 15 of the Companies Act 2006.

ON BEHALF OF THE BOARD

ANNA BURBIDGE

Chair

September 29,2011

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF LA LECHE LEAGUE GREAT BRITAIN

I report on the accounts of the Charitable Company for the year ended March 31, 2011, which are set out on pages 12 to 19.

RESPECTIVE RESPONSIBILITIES OF TRUSTEES AND EXAMINER

The charity's trustees (who are also directors of the company for the purposes of company law) are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 43(2) of the Charities Act 1993 (the 1993 Act).

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 43 of the 1993 Act;
- to follow the procedures laid down in the General Directions given by the Charity Commission under section 43 (7)(6) of the 1993 Act; and
- to state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and the seeking of explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and, consequently, no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

- which gives me reasonable cause to believe that, in any material respect, the requirements
 - (a) to keep accounting records in accordance with section 386 of the Companies Act 2006; and
 - (b) to prepare accounts which accord with the accounting records, comply with the accounting requirements of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities (revised 2005) have not been met; or
- to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

C.P.Cobb
Cobb Burgin & Co
Chartered Accountants and
Statutory Auditors
129a Middleton Boulevard
Wollaton Park
Nottingham

Date _____

LA LECHE LEAGUE GREAT BRITAIN
(A Company limited by guarantee and not having share capital)
STATEMENT OF FINANCIAL ACTIVITIES
(INCLUDING INCOME AND EXPENDITURE ACCOUNT)
FOR THE YEAR ENDED 31 MARCH 2011

	Notes	Unrestricted Funds	Restricted Funds	Total March 31,2011	Total March 31,2010
INCOMING RESOURCES		£	£	£	£
Incoming resources from generated funds:					
Voluntary income		34,717	83,288	118,005	95,855
Activities for generating funds		15,746	-	15,746	21,750
Investment income		16,492	-	16,492	26,433
Incoming resources from charitable activities		<u>161,406</u>	<u>-</u>	<u>161,406</u>	<u>77,501</u>
Total Incoming Resources	1/2	<u>228,361</u>	<u>83,288</u>	<u>311,649</u>	<u>221,539</u>
RESOURCES EXPENDED					
Cost of generating funds:					
Cost of generating voluntary income	3	333	-	333	19
Charitable activities	3	261,794	51,479	313,273	298,093
Governance costs	3	<u>11,242</u>	<u>-</u>	<u>11,242</u>	<u>11,014</u>
Total Resources Expended	3	<u>273,369</u>	<u>51,479</u>	<u>324,848</u>	<u>309,126</u>
NET INCOMING RESOURCES FOR THE YEAR net (expenditure)/income for the year		(45,008)	31,809	(13,199)	(87,587)
Transfer between funds		1,639	(1,639)	-	-
Fund balances at 1 April,2010	11	<u>191,248</u>	<u>26,107</u>	<u>217,355</u>	<u>304,942</u>
Fund balances at 31 March,2011	11	<u>147,879</u>	<u>56,277</u>	<u>204,156</u>	<u>217,355</u>

The statement of financial activities includes all gains and losses recognised in the year.

The notes on pages 14 to 19 form part of these accounts

LA LECHE LEAGUE GREAT BRITAIN

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COMPANY NUMBER 1566925**BALANCE SHEET AS AT 31 MARCH 2011**

	Notes	2011 £	2010 £
FIXED ASSETS			
Tangible	5	1,727	95
Investment in subsidiary	4	10,000	10,000
		11,727	10,095
CURRENT ASSETS			
Stock		3,700	800
Sundry debtors and prepayments	6	50,206	56,193
Balance at Charities Official Investment Fund		102,164	121,528
Cash in bank		148,970	147,933
		305,040	326,454
CURRENT LIABILITIES-CREDITORS:			
Amounts falling due within one year	7	112,611	119,194
NET CURRENT ASSETS		192,429	207,260
TOTAL ASSETS LESS CURRENT LIABILITIES		204,156	217,355
REPRESENTED BY:			
RESERVES:			
Unrestricted funds			
Designated fund	8	-	-
General funds	8	147,879	191,248
		147,879	191,248
Restricted funds			
	8	56,277	26,107
	11	204,156	217,355

The trustees are satisfied that the charitable company is entitled to exemption from the provisions of the Companies Act 2006 (the Act) relating to the audit of the accounts for the year by virtue of section 447 and that no member or members have requested an audit pursuant to section 476 of the Act.

The trustees acknowledge their responsibilities for:

- (i) ensuring that the charitable company keeps proper accounting records which comply with section 386 of the Act, and
- (ii) preparing accounts which give a true and fair view of the state of affairs of the charitable company as at the end of the financial year and of its surplus or deficiency for the financial period in accordance with the requirements of sections 394 and 395, and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006 and with the Financial Reporting Standard for Smaller Entities (effective April 2008).

These financial statements were approved by the board of trustees on September 29, 2011 and signed on its behalf by:

- TRUSTEE
The notes on pages 14 to 19 form part of these accounts

- TRUSTEE

(A Company limited by guarantee and not having share capital)

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 MARCH 2011 (CONTINUED)

1. ACCOUNTING POLICIES

The financial statements have been prepared under the historical cost convention and in accordance with the Statement of Recommended Practice, Accounting and Reporting by Charities (SORP 2005) issued in March 2005, applicable UK Accounting Standards and the Companies Act 2006.

DONATIONS AND GRANTS

Income from donations and grants, including capital grants, is included in incoming resources when these are receivable, except as follows:

- When donors specify that donations and grants given to the charity must be used in future accounting periods, the income is deferred until those periods.
- When donors impose conditions which have to be fulfilled before the charity becomes entitled to use such income, the income is deferred and not included in incoming resources until the pre-conditions for use have been met.

When donors specify that donations and grants, including capital grants, are for particular restricted purposes, which do not amount to pre-conditions regarding entitlement, this income is included in incoming resources of restricted funds receivable.

RESOURCES EXPENDED

Resources expended are included in the Statement of Financial Activities on an accruals basis, inclusive of any VAT which cannot be recovered.

Certain expenditure is directly attributable to specific activities and has been included in those cost categories. Certain other costs, which are attributable to more than one activity, are apportioned across cost categories on the basis of an estimate of the proportion of time spent on those activities.

Charitable activities include expenditure associated with the provision of information, advice and support, and include both the direct costs and support costs relating to these activities.

Governance costs include those incurred in the governance of the charity and its assets and are primarily associated with constitutional and statutory requirements.

CONSOLIDATION

The Company is exempt from the requirements to prepare group accounts under 398 of the Companies Act 2006 as the group qualifies as a small size group and thus group accounts have not been prepared.

FIXED ASSETS

Fixed assets are included in the balance sheet at cost less accumulated depreciation. Depreciation is provided to write off the cost of fixed assets over their estimated useful life of four years on a straight line basis. Assets costing under £50 are not normally capitalised.

LA LECHE LEAGUE GREAT BRITAIN
 (A Company limited by guarantee and not having a share capital)
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2011 (CONTINUED)

FUND ACCOUNTING

Funds held by the charity are either:

- Unrestricted general funds – these are funds which can be used in accordance with the charitable objects at the discretion of the trustees.
- Restricted funds – these are funds that can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.
- Designated funds – these are unrestricted funds earmarked by the directors for the purposes of the Peer Counsellor Programme.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

BRANCHES

The operating results and net assets of branches of La Leche League Great Britain have been included in the Statement of Financial Activities and Balance Sheet.

2. INCOMING RESOURCES

	Unrestricted Funds	Restricted Funds	Total March 31,2011	Total March 31,2010
INCOMING RESOURCES	£	£	£	£
Voluntary income				
Grants receivable				
- Department of Health	-	40,700	40,700	44,000
- Oak Foundation	-	31,095	31,095	-
- Others	6,000	11,493	17,493	4,131
Subscriptions	26,682	-	26,682	29,941
Donations	2,035	-	2,035	17,783
	34,717	83,288	118,005	95,855
Investment income				
Interest receivable	658	-	658	995
Rent receivable	4,834	-	4,804	5,438
Donations from LLL Books Limited	11,000	-	11,000	20,000
Others	-	-	-	-
	16,492	-	16,492	26,433
Incoming resources from charitable activities				
Publications	5,352	-	5,352	3,848
Peer Counsellor Programmes	125,537	-	125,537	54,076
Conference	-	-	-	-
Others	30,517	-	30,517	19,577
	161,406	-	161,406	77,501

LA LECHE LEAGUE GREAT BRITAIN
 (A Company limited by guarantee and not having a share capital)
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2011 (CONTINUED)

3. ANALYSIS OF TOTAL RESOURCES EXPENDED

	Costs of Generating Funds	Peer Counsellor Programme	Other information advice and support	Governance	2011 Total	2010 Total
Costs directly allocated to activities:						
Salaries	-	6,364	45,477	-	51,841	35,150
Direct costs and materials	-	125,093	62,503	-	187,596	171,332
Publications and leaflets	-	-	30,110	-	30,110	28,518
Enrichment day	-	3,701	-	-	3,701	12,170
Travel and accommodation	-	-	4,653	2,738	7,391	6,557
Communications	333	339	13,254	191	14,117	23,605
Training and conferences	-	-	2,203	95	2,298	6,735
Depreciation	-	-	670	-	670	396
Premises costs	-	-	7,856	-	7,856	12,355
Other costs	-	300	10,750	8,218	19,268	12,308
	333	135,797	177,476	11,242	324,848	309,126

TOTAL RESOURCES EXPENDED INCLUDE THE FOLLOWING:

	2011 £	2010 £
Depreciation	670	396
Management Committee remuneration	-	-
Auditors' remuneration – audit services	-	1,454
Management Committee expenses reimbursed:		
- Travel and incidental expenses of 9 (2010:9) trustees	2,564	1,873
In accordance with the Charity's Articles of Association, professional fees were paid to management committee members as follows:		
H. Russ	280	
L. Rowland	927	

	2011 £	2010 £
Staff costs		
Salaries and wages	49,530	33,449
Social Security costs	2,311	1,701
	51,841	35,150

The average number of employees during the year was 7 (2010: 5). No employee earned in excess of £60,000 (2010: nil)

**NOTES TO THE FINANCIAL STATEMENTS
 FOR THE YEAR ENDED 31 MARCH 2011 (CONTINUED)**

ANALYSIS OF GOVERNANCE COSTS:	2011	2010
	£	£
Independent Examination/audit fees	1,454	1,454
Legal and professional fees	6,300	5,490
Costs of Trustee travel and subsistence	2,564	1,873
Annual report	-	40
LLL International conference and meetings	-	538
Other costs	924	1,619
	<hr/>	<hr/>
	<u>11,242</u>	<u>11,014</u>

4. INVESTMENT IN SUBSIDIARY

	2011	2010
	£	£
10,000 £1 Ordinary Shares in LLL (Books) Ltd	10,000	10,000
	<hr/>	<hr/>

The Company owns 100% of the ordinary share capital of LLL (Books) Ltd., a company incorporated in England. LLL Books Ltd. is a trading company selling books on breastfeeding, child care and family life to La Leche League leaders, members and the general public.

Profits not needed for development are donated to the charity.

At 31 March 2011 the aggregate capital and reserves of LLL (Books) Ltd. were as follows:

	£
Aggregate capital	10,000
Reserves	25,452
	<hr/>
	<u>35,452</u>

The net assets of LLL (Books) at 31 March 2011 comprise:

Tangible fixed assets	991
Stock	37,114
Debtors	6,064
Cash at Bank	26,709
	<hr/>
	<u>70,878</u>

Less Creditors (including amounts due to group undertakings as below)

LLL International	360
LLL GB	3,409
	<hr/>
	<u>35,452</u>

LA LECHE LEAGUE GREAT BRITAIN

(A Company limited by guarantee and not having share capital)

NOTES TO THE FINANCIAL STATEMENTS**FOR THE YEAR ENDED 31 MARCH 2011 (CONTINUED)**

During the year LLL (Books) Ltd sold books to La Leche League Great Britain and its groups to the value of £45,921 (2010: £47,924).

The company charged LLL (Books) Ltd rent of £3,942 (2010: £3,702) during the year.

LLL(Books) Ltd made a (loss)/profit, after taxation, of £54 (2010: (£589)) in the year ended 31 March 2011.

	Office equipment	
	£	
5. FIXED ASSETS		
COST		
Balance at 1 April,2010	7,220	
Additions	2,302	
Disposals	-	
Balance at 31 March,2011	<u>9,522</u>	
DEPRECIATION		
Balance at 1 April,2010	7,125	
Provision in year	670	
Disposals	-	
Balance at 31 March,2011	<u>7,795</u>	
NET BOOK VALUE		
At 1 April,2010	<u>95</u>	
At 31 March,2011	<u>1,727</u>	
6. DEBTORS	2011	2010
	£	£
Amounts due for Peer Counsellor Programme	6,410	29,717
Sundry debtors	12,796	6,476
Loan to LLL (Books) Limited	20,000	-
Donation receivable from LLL (Books) Limited	11,000	20,000
	<u>£ 50,206</u>	<u>£ 56,193</u>
7. CREDITORS	2011	2010
	£	£
Amounts falling due within one year:		
Peer Counsellor Programme Income in advance	78,012	95,698
Other income in advance	4,084	6,042
Trade creditors	27,649	11,596
Other creditors and accruals	2,866	5,858
	<u>£ 112,611</u>	<u>£ 119,194</u>

LA LECHE LEAGUE GREAT BRITAIN
 (A Company limited by guarantee and not having share capital)
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2011 (CONTINUED)

8. ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Fixed Assets	Net current Assets	2011 Total	2010 Total
	£	£	£	£
Unrestricted				
Designated fund	-	-	-	-
General funds	11,727	136,152	147,879	191,248
Restricted	-	56,277	56,277	26,107
Total	11,727	192,429	204,156	217,355

9. RESERVE CAPITAL

The Company is limited by guarantee with no authorised share capital.

The amounts guaranteed in the nature of reserve capital are £250. These amounts are only capable of being called up for the purposes of winding up the Company.

10. RESTRICTED FUNDS

Restricted funds relate to the following programmes:

Department of Health funding for "Community Breastfeeding Classes"

'Awards for All' and other grants for group activities

Department of Health funding for leader training

Oak Foundation Fund provides general support focusing on low income families in Wales.

11. MOVEMENTS IN FUNDS

	Balance at 1 April 2010	Incoming resources	Resources used	Transfers	Balance at 31 March 2011
	£	£	£	£	£
RESTRICTED FUNDS:					
Community Breastfeeding Classes	1,639	-	-	(1,639)	-
'Awards for All' and other grants to groups	16,286	11,493	(7,391)	-	20,388
Leader training	8,182	40,700	(44,088)	-	4,794
Oak Foundation	-	31,095	-	-	31,095
Total restricted funds	26,107	83,288	(51,479)	(1,639)	56,277

UNRESTRICTED FUNDS:

Designated fund – Peer Counsellor Programme	-	125,537	(135,797)	10,260	-
General funds	<u>191,248</u>	<u>102,824</u>	<u>(137,572)</u>	<u>(8,621)</u>	<u>147,879</u>
Total unrestricted funds	<u>191,248</u>	<u>228,361</u>	<u>(273,369)</u>	<u>1,639</u>	<u>147,879</u>
TOTAL FUNDS	<u>217,355</u>	<u>311,649</u>	<u>£(324,848)</u>	<u>-</u>	<u>204,156</u>