



La Leche League GB
mother-to-mother support for breastfeeding

LA LECHE LEAGUE GREAT BRITAIN LIMITED
(A charity and company limited by guarantee
and not having share capital, registered in England)

**REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2012**
Company Number 1566925
Charity Number 283771

CONTENTS	PAGES
Report of the Trustees	1/10
Independent Examiner's Report	11
Statement of Financial Activities (including Income and Expenditure account)	12
Balance Sheet	13
Notes to the Financial Statements	14/19

LA LECHE LEAGUE GREAT BRITAIN LIMITED

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CHAIR'S REPORT FOR ANNUAL FINANCIAL STATEMENTS

At a time when many Charities seem to be struggling to find volunteers, we have been delighted that our accredited Leader numbers continue to grow and more of those Leaders are feeling able to take on extra roles within our organisation.

Our Council of Directors has gained several new members in the last few months and we have more Leaders working within Departments. We have several new Department Directors including a new Publications Director to work with our experienced Publications Team. Our Leaflets Team continues to produce and update our excellent leaflets and we have a dedicated group of Leaders working on our website. It is hoped to re-launch this very soon with many added features, including an online forum for mothers.

Our Helpform Team continues to answer an incredible amount of enquiries, our Helpline is very well used, and our Shop provides efficient and friendly service. Social media is continuing to be a growth area. As well as our Shop and Breastfeeding Matters pages, many of our Groups have Facebook pages which provide an opportunity for women, who might not have found us locally, to be part of LLLGB. These pages provide a great opportunity for mother-to-mother support, sharing LLLGB's philosophy and keeping up-to-date with current news topics. They give women an opportunity to continue to share and support on a daily basis.

La Leche League is recognised as an organisation which can be contacted with breastfeeding enquiries and we are increasingly being contacted about media items. We provide a lot of information to journalists, television companies, students and websites.

When La Leche League was established in the US in 1956 the aim was to provide women with accurate information about breastfeeding, and to support them in mothering their children in a way that felt natural and normal to them. 56 years later the world has changed in many ways but the needs of a new born baby remain the same: warmth in its mother's arms, security in her presence and food from her breast. Breastfeeding provides all three and LLLGB is happy to continue to support women in mothering through breastfeeding.

For the past five years I have had the pleasure of being the Chair of LLLGB's Council of Directors and of establishing or continuing connections with other organisations. My time as Chair has now come to an end but I feel confident that LLLGB is in an excellent position to offer accurate, up-to-date input to current discussions on the protection and promotion of breastfeeding, and its importance to families.

Anna Burbidge

Out-going Chair of La Leche League Great Britain Limited

LA LECHE LEAGUE GREAT BRITAIN LIMITED

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REPORT OF THE TRUSTEES

The Trustees present their report and financial statements for the year ended 31 March 2012.

PRINCIPAL ACTIVITY

The principal activity of the company is the provision of breastfeeding help, information and education.

LEGAL AND ADMINISTRATIVE INFORMATION

Name of company: LA LECHE LEAGUE GREAT BRITAIN LIMITED

The company is incorporated under the 2006 Companies Act (No. 1566925).

La Leche League Great Britain Limited is a registered charity (No. 283771)

DIRECTORS

The following persons have served during the year.

Anna Burbidge	(Resigned 19 April 2012)
Benaifer Bhandari	(Co-opted 24 January 2012)
Sue Cardus	(Retired 15 October 2011)
Amanda Dunbar	(Resigned 13 September 2011)
John Frame	(Co-opted 2 February 2012, resigned 20 August 2012)
Morgan Gallagher	
Helen Hannibal	(Retired 15 October 2011)
Rebecca Jenkins-Handy	
Fiona Simkiss (Jones)	(Co-opted 24 January 2012, name changed 27 January 2012)
Susan Latham	
Christina Lewis	(Retired 15 October 2011)
Ellen Mateer	(Co-opted 23 November 2011)
Sadie Morrison	(Appointed 15 October 2011)
Linda Rowland	(Retired 15 October 2011)
Lois Rowland	(Co-opted 23 November 2011)
Helen Russ	

SECRETARY

Helen Butler

REGISTERED OFFICE

129a Middleton Boulevard
Wollaton Park, Nottingham, NG8 1FW

INDEPENDENT EXAMINER

Ms S Cottee FCCA, Net Accountancy Solutions LLP
Kestrel Lodge, Upper Hexgreave
Farnsfield, Newark
Nottinghamshire, NG22 8LS

BANKERS

Lloyds TSB Bank plc
Tudor Square, West Bridgford
Nottingham NG2 5JD

LA LECHE LEAGUE GREAT BRITAIN LIMITED

A Company limited by guarantee and not having share capital)

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 MARCH, 2012

(CONTINUED)

PURPOSES AND AIMS

OUR PURPOSES as set out in objects of the company's Memorandum and Articles of Association are:

[i] to promote the physical and psychological health of mothers and children through education in the technique of breastfeeding, and

[ii] to advance the education of the public and especially those concerned with the care of children, in the health benefits both immediate and long-term of breastfeeding.

OUR AIMS are to help mothers to breastfeed through mother-to-mother support, encouragement, information and education, and to promote a better understanding of breastfeeding as an important element in the healthy development of the baby and the mother. Our aims fully reflect the purposes the charity was set up to further.

OUR OBJECTIVES for the year continue to be the provision of information and support in diverse formats to pregnant and breastfeeding mothers and their families, and the provision of specialist training to health professionals who work with breastfeeding women.

The strategies employed to achieve the charity's objectives are through:

- Training and supporting La Leche League Leaders
- Encouraging and supporting Leaders in forming local groups
- Supporting Leaders in delivering support and information to mothers and others
- Developing breastfeeding courses
- Maintaining a membership of mothers and health professionals and providing them with information and support
- Producing and purchasing publications for Leaders, members, health professionals and the general public
- Raising public awareness of breastfeeding and of La Leche League

In shaping our objectives for the year and planning our activities, the Trustees have considered the charity commission's guidance on public benefit.

ENSURING OUR WORK DELIVERS OUR AIMS

We review our aims, objectives and activities on a regular basis. The main objectives for the year continued to be the provision of information and support in diverse formats to pregnant and breastfeeding mothers and their families, and the provision of specialist training to health professionals who work with breastfeeding women. This review looks at the success of each activity we have undertaken, and the benefits they have brought to each group. We have referred to the guidance given in the Charity Commission's general guidance on public benefit when reviewing our aims and objectives, and in planning future activities. In particular, the Trustees consider how planned activities will contribute to the aims and activities they have set.

The strategies employed to achieve the charity's objectives will be to:

- focus on meeting the needs of breastfeeding mothers and babies for information and support;
- enable families throughout the UK to access our information and services easily (e.g. with a baby in arms and older child(ren) at their knee);
- provide health care professionals with tools to enable them to help mothers/families effectively in their local communities.

LA LECHE LEAGUE GREAT BRITAIN

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REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 MARCH, 2012 (CONTINUED)

STRUCTURE, GOVERNANCE AND MANAGEMENT

GOVERNING DOCUMENT

La Leche League Great Britain (LLLGB) is an affiliate of La Leche League International (LLLI), a world-wide not-for-profit organisation and internationally recognised authority on breastfeeding. La Leche League GB is registered as a charity with the Charity Commission and is a company limited by guarantee, registered in England, incorporated under the 2006 Companies Act, governed by its Memorandum and Articles of Association, dated 9 June 1981 and amended to allow for current governance arrangements on 23 October 2004 and 22 November 2008. The members of the Company are those women accredited by La Leche League International as competent to offer breastfeeding information to the best of their ability in the advancement of the objectives of La Leche League Great Britain (“La Leche League Leaders”) and who have paid their annual Leader fee. Non-Leader members of the Company may only become voting members if appointed to serve on the Council of Directors. There were 262 Leader members at 31 March 2012 (259 Leader-members at 31 March 2011, 224 at 31 March 2010) each of whom agreed to contribute £1 in the event of the charity winding up.

APPOINTMENT OF TRUSTEES

As set out in the Articles of Association, the chair of the Trustees is elected by the Council of Directors (the Trustee board). Each year, at the Annual General Meeting (usually held in October) attended by the members of the charitable company, one third (or the nearest number to a third) of Trustees shall retire, but shall be eligible for re-election, subject to restrictions placed on the re-election of Departmental Directors. Departmental Directors are Trustees who have been elected by the membership to take responsibility for designated areas of the company’s business and who may not serve more than two three-year terms in such a position.

All voting members are circulated with invitations prior to the AGM advising them of the retiring Trustees and requesting them to nominate Trustees for election at the AGM.

The Trustee board has the power to co-opt other Trustees during the year, subject to such persons then standing for election at the next AGM. When considering co-opting Trustees, the board has regard to the requirement for any specialist skills needed; for example, this year John Frame was co-opted as Finance Director, having skills in this field, and Benaifer Bhandari as Leader Accreditation Director, having experience already in this department.

TRUSTEE INDUCTION AND TRAINING

New Trustees receive an orientation pack (revised and updated as necessary) to brief them on their legal obligations under charity and company law, a copy of the Memorandum and Articles of Association, the charity’s policies and procedures, the department structure and decision making processes, the recent financial statements of the charity and the current strategic plan. Opportunities are given to new Trustees to meet key employees and other Trustees. Trustees are encouraged to attend appropriate external training events where these will facilitate the undertaking of their role.

ORGANISATION

The Council of Directors, which administers the charity, can have up to 15 members (the majority of whom must be appointed from amongst the Leader-members of the company). The Council meets four times a year and communicates regularly by email.

The Trustees manage the day-to-day operations of the charity. To facilitate effective operations, authority is delegated to staff and volunteers, within terms of delegation approved by the Trustees, for operational matters including finance, volunteer training and support, publications and training activities.

LA LECHE LEAGUE GREAT BRITAIN LIMITED

(A Company limited by guarantee and not having share capital)

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 MARCH, 2012

(CONTINUED)

RISK MANAGEMENT

Risks facing the organisation were reassessed in 2011 and plans put in place to mitigate them.

These risks have been/are being addressed in the following ways:

Risks associated with the downturn in Peer Counsellor Programmes being commissioned by the NHS.

This part of the organisation, -the Education and Development Department (EDD), -has been gradually winding down the Peer Counsellor Programmes whilst ensuring its commitment to existing customers. There are tentative plans to move the department forward with initial thoughts of setting up a new trading subsidiary to deliver training separately. This is, however, only in the early stages and more thought is needed before this is finalised.

Risks associated with the economic links between the trading subsidiary (LLL (Books) Ltd.) and LLLGB.

A new website was developed in 2010 but the website company has not delivered the service expected. The development of the website has been brought back in house and is being scoped and serviced by volunteers to ensure matters are handled more effectively in line with LLLGB requirements.

Risks associated with the restructuring of La Leche League International, our parent organisation.

Discussions about possible new agreements and cost-sharing arrangements are still on-going. The negotiations have been lengthy and protracted. We are still uncertain about the way forward. We have, however honoured our financial obligations to LLLI over this past year.

Risks associated with lack of general funds from memberships and donations

A small amount of fundraising has been done, but declining memberships are a big problem. A fundraising team is urgently needed to address this issue.

MAIN AREAS OF OPERATION AND HOW THEY DELIVER PUBLIC BENEFIT

Our main activities and those we try to help are described below; these are undertaken to further our charitable purposes for public benefit. We deliver services to many areas of the UK, and are working to increase our outreach further (see Café La Leche, the Ten New Groups Project and the Welsh New Groups Project).

SUPPORT

Mother-to-mother support - LLLGB Local Groups, LLLGB Telephone Helpline, LLLGB Online Helpforms

Volunteer support - Leader Accreditation, Leader Support

INFORMATION

Publications, website, professional liaison, public relations, and trading subsidiary LLL (Books) Limited.

EDUCATION and DEVELOPMENT

Breastfeeding courses, LLLGB Peer Counsellor Programme, Café La Leche

ADMINISTRATION and FINANCE

Administration, finance, memberships

LA LECHE LEAGUE GREAT BRITAIN LIMITED

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REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 MARCH, 2012 (CONTINUED)

MOTHER-TO-MOTHER SUPPORT

Local Groups

Groups run regular breastfeeding information and support meetings for mothers. During 2011-12, 84 groups met regularly throughout England, Scotland and Wales.

The number of contacts with mothers through Groups and one-to-one, by local Leaders, in 2011-12 was 11,254, a slight increase on the figure of 11,192 recorded in 2010-11.

In addition to support meetings for mothers, many groups organise fundraisers and workshops, plus working locally with health professionals, particularly during National Breastfeeding Awareness Week (NBAW).

Whilst attendance at meetings might fluctuate from month to month, Leaders also receive feedback which confirms that the value of LLLGB group support and confidence in LLLGB philosophies live on long after some have ceased to attend. An email received by a Leader said that, many years after the member had left the embrace of LLLGB; she still continues to share LLLGB information sheets with other mothers. Whilst this 'ripple' effect cannot be scientifically assessed, it should not be forgotten that the information shared about the rationale of breastfeeding on demand, baby-led weaning and attachment parenting serves to bolster the confidence of many women to trust their own mothering instincts.

National Helpline

The number of calls to the LLLGB Helpline was 14,975 in 2011-12. The total number of call minutes was 71,236 with 7,288 different callers. There were 1,050 night time calls between 20.00-07.59 and 13,925 day time calls between 08.00-21.59. The top five locations for Helpline calls are: London (2,404), Edinburgh (431), Manchester (418), Northern Ireland (204) and Nottingham (190). More mothers are also turning to LLLGB group websites and Facebook pages for information.

Online Helpforms

There were 894 Helpforms answered in 2011-12; a slight increase on than last year's figure of 871, though down on the figure of 967 in 2009-10. The number of other email enquiries received was around 1800.

VOLUNTEER SUPPORT

Leader Accreditation Department

Great news as this year we have had a major reduction in the amount of applications which are being supported by Associate Coordinators of Leader Accreditations (A/CLAs) abroad. This obviously has meant much more work for the very small LAD team here in GB, with well over 100 applications to support. Though the numbers of accreditations has slowed down a little this year, a very high percentage of all applications are very active, keeping the team on their toes! As well as supporting one another, the main focus for the LAD this year continues to be a drive to attract new A/CLAs to the team.

Ten New Groups Project / Welsh New Groups Project

In July 2011 a launch meeting was held in London to celebrate the success of the Ten New Groups Project and was attended by the Project Team, new group Leaders and prominent people from the breastfeeding community. The main part of the event was to see how the Project had impacted on the new Leaders and the mothers who had attended their groups.

Originally twelve groups were established, but this has been reduced to ten due to one Leader moving overseas and one group joining with another. Some loose ends are being tied up now, and the grant continues to be used this year to provide funding for the groups and the project leaders supporting them.

After the success of the Project grant funding was received from the Oak Foundation and the Project is being extended into Wales.

LA LECHE LEAGUE GREAT BRITAIN LIMITED

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REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 MARCH, 2012 (CONTINUED)

Leader Support

The Leader Department aims to support Leaders in their work as volunteers through one to one contact with the Leader Department Director and the District Coordinators (DCs), through the organisation of workshops and conferences, and through regular contact with LLLGB via email, phone and letter. Many Leaders also find support from La Leche League International's online Community Network.

LLLGB currently has two trained Communication Skills (CS) Facilitators who can provide sessions at workshops in addition to stand-alone CS workshops to develop and enrich the skills used in leadership. LLLGB members are also welcome to attend these workshops.

The Leader Resource File, developed last year, has been well received by all Leaders further ensuring that all are up to date with policies and procedures.

There were both regional workshops and a National Conference for Leaders organised during the year. The two day National Conference (accompanying the AGM) held in Coventry was attended by around 150 delegates, including Leaders, Leader Applicants, LLLGB members, peer counsellors and health professionals from around Great Britain.

INFORMATION

Publications—Magazines

The charity's flagship magazine for members, *Breastfeeding Matters*, continues to provide its readers with inspiring mothers' stories and LLLGB support on a bi-monthly basis. Fewer copies are being published due to a steady decline in membership. The hard-working Magazine Publications Team is hoping to widen the readership and increase subscription requests for this wonderful resource. A special issue has been planned for widespread distribution in Bounty Packs. All funding for this will come from paid advertising but we are finding, as with many print publications, that companies are becoming increasingly cautious about paying for print advertising.

Our in-house magazine for Leaders—*Feedback*—has been given an overhaul and is a great resource for everyone within the organisation.

Publications—Leaflets

In the last year the leaflet team have published *Tongue Tie and Breastfeeding*, a new A3 information sheet to help Leaders and mothers identify tongue tie and address the challenges it can bring. We also published a brand new 16-page booklet, *Relactation and Induced Lactation*, with an accompanying A4 information sheet, *Nursing Supplementers*, to meet an increased interest in relactation and adoptive breastfeeding. The bestsellers *My Baby Needs More Milk* and *Is My Baby Getting Enough Milk?* were completely revised to include the latest information about assessing growth and milk intake. The very popular *Safe Sleep and the Breastfed Baby* received a full revision too. The team continues to work closely with the Leader leaflet review group and members of the LLLGB Panel of Professional Advisors when developing texts. All our leaflets are shared with other LLL entities around the world. Some adapt the text and/or translate to meet local needs whilst others, such as LLL New Zealand, buy our printed leaflets to supply to their own Leaders and mothers.

LA LECHE LEAGUE GREAT BRITAIN LIMITED

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REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 MARCH, 2012 (CONTINUED)

Website

The website has had an average of 8,000 visits per month over the past year.

The website is currently undergoing a complete redesign with most of the work being done by LLLGB Leaders. It is planned that the website will:

- enhance and expand awareness of LLLGB as a leader in providing evidence-based breastfeeding information to mothers and health professionals
- provide easy access to accurate and up to date breastfeeding information
- increase membership rates through improved visibility of how to join, a simplified pricing structure and ease of payment
- enhance the income generating capacity of LLLGB Shop through a fully functioning shop site which includes the marketing of free and pay per view downloadable information sheets and booklets.

Professional Liaison

LLLGB continues to work with other organisations such as the Baby Feeding Law Group, NICE, Best Beginnings, i-Lactation and the Baby Café. We attend Stakeholder meetings with the Department of Health, and joint meetings with other organisations and health care professionals to discuss breastfeeding projects. We were represented at the UNICEF conference. Leaders worked with ISIS, the Infant Sleep Information Source, and on various other research projects.

Input was given to the Best Beginning's *Small Wonders* DVD and Anna Burbidge and Jill Dye attended the launch in June. Anna represented LLLGB at the Birthright Conference in May and the NCT Maternity Awards in July.

LLLGB has a Leader representative on the Baby Friendly Initiative Group and two of our Leaders are representing us in The Baby Friendly Review of Standards. Two leaders have been working with Baby Café and NCT on plans to set up Baby Café Locals.

LLLGB issued a statement regarding the promotion of formula via the SMA road shows and baby clubs for Baby Milk Action. We also contacted the World Alliance of Breastfeeding Associations concerning a press release and have been invited to comment on future statements.

A poster was produced for LLL Spain about our Ten New Groups and Café La Leche.

Public Relations

La Leche League is recognised as an organisation which comments, questions and reports on articles which have appeared in the media. Letters are sent to magazines and newspapers pointing out inaccuracies in articles and we contact websites about similar issues. Members of the public also write to us about concerns.

The enquiries form on our website receives requests for information concerning breastfeeding and the law, in particular breastfeeding in public spaces, custody cases or work related issues.

We continue to get enquiries from the media with regard to current news stories, proposed television programmes or radio interviews. We supply a lot of information to freelance journalists who are writing articles about breastfeeding, and to students doing research. We have also taken up several issues relating to misleading advertising.

Our contributions in this area include:

- Articles or quotes in *My Family* magazine and the *Daily Mail*, and several Leaders interviewed about breastfeeding topics on the radio and in news articles. Information given to *The Times*. The main topics we have been asked about are starting solids, breastfeeding in public spaces, adoptive nursing, nursing older children, breastfeeding and cognitive behaviour and use of breast pumps.
- Article in *New Scotsman* re a report in the *British Medical Journal* on idealism versus realism.

LA LECHE LEAGUE GREAT BRITAIN LIMITED

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REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 MARCH, 2012 (CONTINUED)

- Supplying information on breastfeeding for a parenting book and working on the content of two books about breastfeeding for children
- Web articles written for other organisations, including a series of pages for *Made4Mums* and an article on why women don't breastfeed.
- A Leader appearing in a video for Mylene Klass's *Bumps, Births & Beyond* website
- Press releases produced on current news topics and for National and World Breastfeeding Weeks.
- Letters to Advertising and Trading Standards Agency on behalf of LLLGB concerning misleading SMA adverts on "the best milk after Julie's milk" adverts in newspapers and outside supermarkets, and Oxfam on behalf of LLLGB about their TV advert which gave misleading information.
- Preparing letter to be sent out to County Authorities over their leaflets against breastfeeding in bed.

Trading Subsidiary - LLL (Books) Ltd (trading name La Leche League GB SHOP)

Unfortunately the effects of the recession and a rise in basic costs, combined with a reduction in sales to LLLGB Peer Counsellor Programs, led to the SHOP making an overall loss of £3,004. Gross profit for the year 2011-12 was £44,029, a drop of £14,000 on the previous year. There were also difficulties with cashflow due to the purchase in the previous year of larger than usual stocks of *The Womanly Art of Breastfeeding* in order to compete on price. To avoid further losses the Directors took the difficult decision to cut back on staffing by making the commercial manager position redundant in December 2011.

Brisker than expected sales in the last quarter of the year have enabled SHOP to improve cash flow and reduce the stocks of books held. Since January, new products have been sourced, pricing has been made more competitive, and sales of LLLGB published leaflets have continued to be good. The outlook for 2012-13 looks more promising.

EDUCATION and DEVELOPMENT

The financial impact of NHS funding restrictions has brought a downturn in Peer Counsellor Programmes (PCPs). The PCP, which is one part of the Education and Development Department, has been gradually winding down operations, whilst ensuring its commitments to existing customers. This has been a difficult decision to make, but the Council of Directors agreed that it was better for all parties to wind down now and look for other avenues to explore in the training field.

There are tentative plans to move the Education and Development Department forward with initial thoughts of setting up a new trading subsidiary to deliver training separately. This is however only in the early stages and more thought is needed before this is finalised.

Breastfeeding Courses / Peer Counsellor Programmes

During the year 2011-12 eight health professionals were trained (cf 77 in 2010-11) and 490 Peer Supporters (cf 671 in 2010-11). Several Support Visits and mini Enrichment Days were delivered.

A 'lite' version of the Programme licence was offered that would allow programmes to continue to deliver training using the PCP Curriculum but magazines, support visits, graduation attendance or enrichment days would be purchased on request.

Café La Leche

We have had renewals for Café La Leche Harrogate from North Yorkshire Children's Centres. Previously there were four areas in North Yorkshire in which we were delivering these services, but again, due to a downturn in NHS funding, this has been reduced to two.

Café La Leche Farnham has received further funding from Awards for All to continue their services.

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(A Company limited by guarantee and not having share capital)

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 MARCH, 2012 (CONTINUED)

RELATED PARTIES

La Leche League International and La Leche League Europe

Discussions are still on-going concerning the structural changes within the international organisation.

In March several representatives of GB attended the European Management Symposium in Frankfurt, and the Chair also attended the European Council Meeting.

External Organisations

La Leche League is an active member of the Breastfeeding Manifesto. We also contribute to the Baby Feeding Law Group, NICE, and Stakeholder meetings with the Department of Health. We are working with the Baby Café on the new Baby Café Locals. LLLGB was represented at the UNICEF conference and on the LLL European Council which met in Darmstadt in January.

Regular contact is also maintained with the National Childbirth Trust, Best Beginnings, Baby Café, Baby Milk Action, the Royal College of Midwives and the World Alliance for Breastfeeding Action, Association of Breastfeeding Mothers and other likeminded groups.

ADMINISTRATION and FINANCE

At 31 March 2012 there were 894 subscribing family members, 55 health professional members and 2 supporting members on the database. These are up on 750, 52, and down 3 respectively for 2010-11. HP membership has picked up a little but is still far short of the traditional level of around 100 a few years ago, no doubt still exacerbated by cuts in the NHS as well as by the cessation of the publication of *Breastfeeding Abstracts* by LLLI.

The proportion of members Gift Aiding is 62%, slightly down on the previous year's 65%. The Gift Aid claim for 2011-12 is £3598 (claimed at 25% of donations), £228, 7% up from the previous year's £3370 (claimed at 28% of donations). The proportion of Health Professional members who have signed Gift Aid certificates has gone up slightly from 64% in 2010-11 to 65%.

The burglar alarms, fire extinguishers and other office equipment are checked on a regular basis. The insurance (both office and public liability) were reviewed to ensure that we are getting the best possible cover for our needs.

The accounts show total incoming resources for the year of £178,291. Some of the charity's main sources of income are:

	£
Donations	8,107
Subscriptions	32,276
Peer Counsellor Programme income	74,104
Grant (Department of Health)	1,778
Grant (Oak Foundation)	-
Grants (Groups)	15,748
Donation from trading subsidiary	-

Costs have been met principally through subscriptions, donations from the charity's trading subsidiary, income from courses and the Peer Counsellor Programme, grant income and donations. We have also generated small but useful amounts of income through the Everyclick search engine.

The three year grant from the Department of Health Section 64 fund ended in 2010-11, but small amounts are being used to provide on-going support to the Leaders on the project. We also had a generous, non-restricted grant from the Oak Foundation to further our work on developing new groups in Wales.

LA LECHE LEAGUE GREAT BRITAIN LIMITED

(A Company limited by guarantee and not having share capital)

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 MARCH, 2012 (CONTINUED)

We are once again grateful for the support of the Awards for All Fund and various local funders, for grants to groups. Other gifts have been received from: **Sue Cardus, Dr A H Hashemi, Ann Edwards, Andrew Hayden and Vicky Larmour**. Whilst donations were down this year, we are very grateful for those people who felt able to make a contribution to our work

During the year La Leche League groups had a turnover of £42,430. This is reflected in the accounts.

The Balance Sheet shows general funds of £112,336 of which £37,424 is in cash held by groups.

La Leche League Great Britain will aim to maintain reserves in order to provide continuity of service provision. Unrestricted funds will be held in reserve for amounts of up to six months annual running costs to provide for any unexpected shortfall in funding. The level of reserves is considered adequate. The balance of restricted funds represents the unspent portion of the amount received from funders which is specifically earmarked for the completion of fund projects. During the year there was net outgoing of unrestricted funds of £35,543 (2011: £45,008) which will be taken from reserves.

TRUSTEES' RESPONSIBILITIES IN RELATION TO THE FINANCIAL STATEMENTS

Company law requires the Trustees to prepare financial statements that give a true and fair view of the state of affairs of the charity at the end of the financial year and of its surplus or deficit for the financial year. In doing so the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for maintaining proper accounting records which disclose with reasonable accuracy at any time the financial position of the charity and enables them to ensure that the financial statements comply with the Companies Act 2006. The Trustees are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

INDEPENDENT EXAMINER

Ms S Cottee FCCA of Net Accountancy Solutions LLP will be in office as independent examiner for the ensuing year.

SMALL COMPANY PROVISIONS

This report has been prepared in accordance with the special provisions relating to small companies under Part 15 of the Companies Act 2006.

ON BEHALF OF THE BOARD

HELEN RUSS

Trustee

Date:

**INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF
LA LECHE LEAGUE GREAT BRITAIN LIMITED**

I report on the accounts of the Charitable Company for the year ended March 31, 2012, which are set out on pages 12 to 19.

RESPECTIVE RESPONSIBILITIES OF TRUSTEES AND EXAMINER

The Charity's Trustees (who are also directors of the company for the purposes of company law) are responsible for the preparation of the accounts. The charity's Trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed. Even though the charity's gross income did not exceed £250,000 its governing document requires an independent examination and I am qualified to undertake the examination by being a qualified member of ACCA.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility:

- to examine the accounts under section 145 of the 2011 Act;
- to follow the procedures laid down in the General Directions given by the Charity Commission under section 145 (5) (b) of the 2011 Act; and
- to state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and the seeking of explanations from you as Trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and, consequently, no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

- which gives me reasonable cause to believe that, in any material respect, the requirements (a) to keep accounting records in accordance with section 386 of the Companies Act 2006; and (b) to prepare accounts which accord with the accounting records, comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities have not been met; or
- to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Ms S Cottee FCCA
Net Accountancy Solutions LLP
Kestrel Lodge, Upper Hexgreave
Farnsfield, Newark
Nottinghamshire
NG22 8LS
Date _____

LA LECHE LEAGUE GREAT BRITAIN
(A Company limited by guarantee and not having share capital)
STATEMENT OF FINANCIAL ACTIVITIES
(INCLUDING INCOME AND EXPENDITURE ACCOUNT)
FOR THE YEAR ENDED 31 MARCH 2012

INCOMING RESOURCES		Unrestricted	Restricted	31.03.12	31.03.11
	Notes	£	£	Total	RESTATED
				£	£
Incoming resources from generated funds:					
Voluntary income		40,383	17,526	57,909	82,116
Activities for generating funds		9,997	-	9,997	15,746
Investment income		6,026	-	6,026	16,492
Incoming resources from charitable activities		<u>104,359</u>	-	<u>104,359</u>	<u>161,406</u>
Total Incoming Resources	1/2	<u>160,765</u>	<u>17,526</u>	<u>178,291</u>	<u>275,760</u>
 RESOURCES EXPENDED					
Cost of generating funds:					
Cost of generating voluntary income	3	105	-	105	333
Fundraising trading: cost of goods sold & other goods	3	39,181	-	39,181	-
Charitable activities	3	145,760	10,332	156,092	313,273
Governance costs	3	<u>11,262</u>	-	<u>11,262</u>	<u>11,242</u>
Total Resources Expended	3	<u>196,308</u>	<u>10,332</u>	<u>206,640</u>	<u>324,848</u>
 NET INCOMING RESOURCES FOR THE YEAR					
net (expenditure)/income for the year		(35,543)	7,194	(28,349)	(49,088)
Transfer between funds					-
Fund balances at 1 April,2011	11	<u>147,879</u>	<u>20,388</u>	<u>168,267</u>	<u>217,355</u>
Fund balances at 31 March,2012	11	<u>112,336</u>	<u>27,582</u>	<u>139,918</u>	<u>168,267</u>

The statement of financial activities includes all gains and losses recognised in the year.

The notes on pages 14 to 19 form part of these accounts

LA LECHE LEAGUE GREAT BRITAIN

(A Company limited by guarantee and not having share capital)

COMPANY NUMBER 1566925**BALANCE SHEET AS AT 31 MARCH 2012**

		2012	2011
			RESTATED
	Notes	£	£
FIXED ASSETS			
Tangible	5	1,151	1,727
Investment in subsidiary	4	<u>10,000</u>	<u>10,000</u>
		11,151	11,727
CURRENT ASSETS			
Stock		3,843	3,700
Sundry debtors and prepayments	6	8,358	50,206
Balance at Charities Official Investment Fund		96,424	102,164
Cash in bank		<u>113,974</u>	<u>148,970</u>
		222,599	305,040
CURRENT LIABILITIES-CREDITORS:			
Amounts falling due within one year	7	<u>93,832</u>	<u>148,500</u>
		<u>128,767</u>	<u>156,540</u>
NET CURRENT ASSETS			
		<u>128,767</u>	<u>156,540</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			
		<u>139,918</u>	<u>168,267</u>
REPRESENTED BY:			
RESERVES:			
Unrestricted funds			
Designated fund	8		-
General funds	8	<u>112,336</u>	<u>147,879</u>
		112,336	147,879
Restricted funds	8	<u>27,582</u>	<u>20,388</u>
	11	<u>139,918</u>	<u>168,267</u>

The Trustees are satisfied that the charitable company is entitled to exemption from the provisions of the Companies Act 2006 (the Act) relating to the audit of the accounts for the year by virtue of section 447 and that no member or members have requested an audit pursuant to section 476 of the Act.

The Trustees acknowledge their responsibilities for:

- (i) ensuring that the charitable company keeps proper accounting records which comply with section 386 of the Act, and
- (ii) preparing accounts which give a true and fair view of the state of affairs of the charitable company as at the end of the financial year and of its surplus or deficiency for the financial year in accordance with the requirements of sections 394 and 395, and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006 and with the Financial Reporting Standard for Smaller Entities (effective April 2008).

These financial statements were approved by the board of Trustees on and signed on its behalf by:

- TRUSTEE

- TRUSTEE

The notes on pages 14 to 19 form part of these accounts

LA LECHE LEAGUE GREAT BRITAIN

(A Company limited by guarantee and not having share capital)

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 MARCH 2012 (CONTINUED)

1.ACCOUNTING POLICIES

The financial statements have been prepared under the historical cost convention and in accordance with the Statement of Recommended Practice, Accounting and Reporting by Charities (SORP 2005) issued in March 2005, applicable UK Accounting Standards and the Companies Act 2006.

DONATIONS AND GRANTS

Income from donations and grants, including capital grants, is included in incoming resources when these are receivable, except as follows:

- When donors specify that donations and grants given to the charity must be used in future accounting periods, the income is deferred until those periods.
- When donors impose conditions which have to be fulfilled before the charity becomes entitled to use such income, the income is deferred and not included in incoming resources until the pre-conditions for use have been met.
- When donors specify that donations and grants, including capital grants, are for particular particular restricted purposes, which do not amount to pre-conditions regarding entitlement, this income is included in incoming resources of restricted funds receivable.

RESOURCES EXPENDED

Resources expended are included in the Statement of Financial Activities on an accruals basis, inclusive of any VAT which cannot be recovered.

Certain expenditure is directly attributable to specific activities and has been included in those cost categories. Certain other costs, which are attributable to more than one activity, are apportioned across cost categories on the basis of an estimate of the proportion of time spent on those activities.

Charitable activities include expenditure associated with the provision of information, advice and support, and include both the direct costs and support costs relating to these activities.

Governance costs include those incurred in the governance of the charity and its assets and are primarily associated with constitutional and statutory requirements.

CONSOLIDATION

The Company is exempt from the requirements to prepare group accounts under 398 of the Companies Act 2006 as the group qualifies as a small size group and thus group accounts have not been prepared.

FIXED ASSETS

Fixed assets are included in the balance sheet at cost less accumulated depreciation. Depreciation is provided to write off the cost of fixed assets over their estimated useful life of four years on a straight line basis. Assets costing under £50 are not normally capitalised.

LA LECHE LEAGUE GREAT BRITAIN

(A Company limited by guarantee and not having a share capital)

NOTES TO THE FINANCIAL STATEMENTS**FOR THE YEAR ENDED 31 MARCH 2012 (CONTINUED)****FUND ACCOUNTING**

Funds held by the charity are either:

- Unrestricted general funds - these are funds which can be used in accordance with the charitable objectives at the discretion of the Trustees.
- Restricted funds - these are funds that can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

BRANCHES

The operating results and net assets of branches of La Leche League Great Britain have been included in the Statement of Financial Activities and Balance Sheet.

2. INCOMING RESOURCES

	Unrestricted Funds	Restricted Funds	Total 31.03.12	RESTATED Total 31.03.11
	£	£	£	£
INCOMING RESOURCES				
Voluntary income				
Grants receivable				
Department of Health	-	1,778	1,778	35,906
Oak Foundation	-	-	-	-
Others	-	15,748	15,748	17,493
Subscriptions	32,276		32,276	26,682
Donations	8,107		8,107	2,035
	<u>40,383</u>	<u>17,526</u>	<u>57,909</u>	<u>82,116</u>
Investment income				
Interest receivable	784	-	784	688
Rent receivable	5,242	-	5,242	4,804
Donations from LLL (Books) Ltd	-	-	-	11,000
Others	-	-	-	-
	<u>6,026</u>	<u>-</u>	<u>6,026</u>	<u>16,492</u>
Incoming resources from charitable activities				
Publications	4,255	-	4,255	5,352
Peer Counsellor Programmes	80,538	-	80,538	125,537
Conference	8,902	-	8,902	-
Others	10,664	-	10,664	30,517
	<u>104,359</u>	<u>-</u>	<u>104,359</u>	<u>161,406</u>

LA LECHE LEAGUE GREAT BRITAIN

(A Company limited by guarantee and not having a share capital)

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 MARCH 2012 (CONTINUED)

3. ANALYSIS OF TOTAL RESOURCES EXPENDED

:

	Costs of Generating Funds	Peer Counsellor Programme	Other Information advice and support	Governance	2012 Total	2011 Total
	£	£	£	£	£	£
Costs directly allocated to activities						
Salaries	-	22,098	17,964	-	40,062	51,841
Direct costs and materials	-	28,361	25,554	-	53,915	187,596
Publications and leaflets	-	-	32,117	-	32,117	30,110
Enrichment day	-	5,718	-	-	5,718	3,701
Travel and accommodation	-	3,540	2,162	1,696	7,398	7,391
Communications	-	2,845	8,403	237	11,485	14,117
Training and conferences	-	665	7,478	414	8,557	2,298
Depreciation	-	-	576	-	576	670
Premises costs	-	5,803	19,785	-	25,588	7,856
Other costs	105	1,081	11,123	8,915	21,224	19,268
	<u>105</u>	<u>70,111</u>	<u>125,162</u>	<u>11,262</u>	<u>206,640</u>	<u>324,848</u>

TOTAL RESOURCES EXPENDED INCLUDE THE FOLLOWING:

	2012 £	2011 £
Depreciation	576	670
Management Committee remuneration	-	-
Auditors' remuneration - audit services	-	-
Management Committee expenses reimbursed:		
- Travel and incidental expenses of 9 (2010:9) Trustees	<u>1,696</u>	<u>2,564</u>

In accordance with the Charity's Articles of Association, professional fees were paid to management committee members as follows:

	£	£
H. Russ		280
L. Rowland	399	927
F. Simkiss	1,447	
Staff costs		
	£	£
Salaries and wages	38,384	49,530
Social Security costs	<u>1,678</u>	<u>2,311</u>
	<u>40,062</u>	<u>51,841</u>

The average number of employees during the year was 4 (2011: 7). No employee earned in excess of £60,000 (2011: £60,000)

LA LECHE LEAGUE GREAT BRITAIN

(A Company limited by guarantee and not having share capital)

NOTES TO THE FINANCIAL STATEMENTS**FOR THE YEAR ENDED 31 MARCH 2012 (CONTINUED)**

ANALYSIS OF GOVERNANCE COSTS:	2012	2011
	£	£
Independent Examination/audit fees	1,812	1,454
Legal and professional fees	6,417	6,300
Costs of Trustee travel and subsistence	1,696	2,564
Annual report	80	-
LLLGB International conference and meetings	589	-
Other costs	668	924
	<u>11,262</u>	<u>11,242</u>

4. INVESTMENT IN SUBSIDIARY

	2012	2011
	£	£
10,000 £1 Ordinary Shares in LLL (Books) Ltd	<u>10,000</u>	<u>10,000</u>

The Company owns 100% of the ordinary share capital of LLL (Books) Ltd., a company incorporated in England. LLL (Books) Ltd. is a trading company selling books on breastfeeding, child care and family life to La Leche League Leaders, members and the general public.

Profits not needed for development are donated to the charity.

At 31 March 2012 the aggregate capital and reserves of LLL (Books) Ltd. were as follows:

Aggregate capital	£	10,000
Reserves		<u>23,630</u>
		<u>33,630</u>

The net assets of LLL (Books) Ltd at 31 March 2012 comprise:

Tangible fixed assets	804
Stock	20,905
Debtors	6,251
Cash at Bank	<u>23,233</u>
	<u>51,193</u>

Less Creditors (including amounts due to group undertakings as below) 17,563

LLL International	2,275	
LLLGB	<u>4,563</u>	
		<u>33,630</u>

LA LECHE LEAGUE GREAT BRITAIN

(A Company limited by guarantee and not having share capital)

NOTES TO THE FINANCIAL STATEMENTS**FOR THE YEAR ENDED 31 MARCH 2012 (CONTINUED)**

During the year LLL (Books) Ltd sold books to La Leche League Great Britain and its groups to the value of £32,325 (2011: £47,924).

The company charged LLL (Books) Ltd rent of £4,804 (2011: £3,942) during the year.

LLL (Books) Ltd made a (loss)/profit, after taxation, of (£1,822) (2011: £54) in the year ended 31 March 2012.

5. FIXED ASSETS**COST**Office
equipment
£

Balance at 1 April, 2011	9,522
Additions	-
Disposals	-
	<u> </u>
Balance at 31 March, 2012	<u>9,522</u>

DEPRECIATION

Balance at 1 April, 2011	7,795
Provision in year	576
Disposals	-
	<u> </u>
Balance at 31 March, 2012	<u>8,371</u>

NET BOOK VALUE

At 1 April, 2011	<u>1,727</u>
At 31 March, 2012	<u>1,151</u>

6. DEBTORS

	2012	2011
	£	£
Amounts due for Peer Counsellor Programme	3,094	6,410
Sundry debtors	5,264	12,796
Loan to LLL (Books) Limited	-	20,000
Donation receivable from LLL (Books) Limited	-	11,000
	<u> </u>	<u> </u>
	<u>8,358</u>	<u>50,206</u>

7. CREDITORS

	2012	RESTATED 2011
	£	£
Amounts falling due within one year:		
Peer Counsellor Programme Income in advance	39,001	78,012
Other income in advance	38,975	39,973
Trade creditors	12,340	27,649
Other creditors and accruals	3,516	2,866
	<u> </u>	<u> </u>
	<u>93,832</u>	<u>148,500</u>

LA LECHE LEAGUE GREAT BRITAIN

(A Company limited by guarantee and not having share capital)

NOTES TO THE FINANCIAL STATEMENTS**FOR THE YEAR ENDED 31 MARCH 2012 CONTINUED)****8. ANALYSIS OF NET ASSETS BETWEEN FUNDS**

	Fixed Assets £	Net current Assets £	2012 Total £	2011 Total £
Unrestricted				
Designated fund	-	-	-	-
General funds	11,151	101,185	112,336	147,879
Restricted	-	27,582	27,582	20,388
Total	<u>11,151</u>	<u>128,767</u>	<u>139,918</u>	<u>168,267</u>

9. RESERVE CAPITAL

The Company is limited by guarantee with no authorised share capital.

The amounts guaranteed in the nature of reserve capital are £262. These amounts are only capable of being called up for the purposes of winding up the Company.

10. RESTRICTED FUNDS

Restricted funds relate to the following programmes:

Department of Health funding for "Community Breastfeeding Classes"

'Awards for All' and other grants for group activities

Department of Health funding for Leader training

Oak Foundation Fund provides general support focusing on low income families in Wales.

11. MOVEMENTS IN FUNDS

	Balance at 01.04.11 £	Incoming resources £	Resources used £	Transfers £	Balance at 31.03.12 £
RESTRICTED FUNDS:	RESTATED				
'Awards for All' and other grants to groups	20,388	15,748	4,271	-	31,865
Leader training (DHS64 Grant)	-	1,778	3,340	-	(1,562)
Oak Foundation	-	-	2,721	-	(2,721)
Total restricted funds	<u>20,388</u>	<u>17,526</u>	<u>10,332</u>	<u>-</u>	<u>27,582</u>
UNRESTRICTED FUNDS:					
General funds	147,879	160,765	196,308	-	112,336
Total unrestricted funds	<u>147,879</u>	<u>160,765</u>	<u>196,308</u>	<u>-</u>	<u>112,336</u>
TOTAL FUNDS	<u>168,267</u>	<u>178,291</u>	<u>206,640</u>	<u>-</u>	<u>139,918</u>

12. PRIOR YEAR ADJUSTMENT

The previous year's results have been adjusted so that restricted income of £35,889 (£31,095 from the Oak Foundation and £4,794 from the Department of Health grant) was deferred to be used in 2011-12 and future years. At the end of 2012 £31,095 from the Oak Foundation and £3,026 from the Department of Health was deferred.